

THRIVE TOGETHER

2023 SPONSORSHIP TIERS

Please join us in supporting The Nora Project's largest fundraising event of the year, the Thrive Together Gala! The event on Thursday, May 11, 2023 will engage more than 300 supporters in-person at PalmHouse in Evanston, IL and even more virtually. The program will feature stories of TNP impact and will include a paddle raise, silent auction, and opportunities for supporters to adopt Nora Project students, teachers, classrooms, schools, and school districts. The event will be emceed by famed storyteller and NPR commentator, Kevin Kling.

The following sponsorship levels and benefits are available for the event:

<u>Presenting Sponsor (1 available)</u>	\$50,000
<ul style="list-style-type: none">• Benefits to be mutually agreed upon	
<u>Changemaker</u>	\$25,000
<ul style="list-style-type: none">• Company logo and link on event website• Prominent logo recognition in social media promotions• Company logo on screen periodically during event + livecast• Verbal recognition throughout the event• Sixteen (16) complimentary event tickets (two tables)• Company logo in all pre and post event communications• A complimentary Disability 101 or Raising Kids Who Include professional development training for up to 250 employees	
<u>Advocate</u>	\$10,000
<ul style="list-style-type: none">• Company logo and link on event website• Prominent logo recognition in social media promotions• Company logo on screen periodically during event + livecast• Verbal recognition during event• Eight (8) complimentary event tickets (one table)• Company logo in all pre and post event communications• A complimentary Disability 101 or Raising Kids Who Include professional development training for up to 250 employees.	

The Nora Project is a 501(c)(3) nonprofit organization, EIN 81-3216328. Therefore, your sponsorship of this event is tax deductible in accordance with federal tax law. A formal receipt and acknowledgment will be provided for your records.

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Partner

\$5,000

- Company logo and link on event website
- Logo recognition in social media promotions
- Company logo on screen periodically during event + livecast
- Verbal recognition during event
- Four (4) complimentary event tickets
- Company logo in all pre and post event communications
- A complimentary Disability 101 or Raising Kids Who Include professional development training for up to ten (10) employees

Friend

\$2,500

- Company name on event website
- Name recognition in social media promotions
- Name on screen periodically during event + livecast
- Verbal recognition during event
- Name in all pre and post event communications
- Two (2) complimentary event tickets

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	Changemaker \$25,000	Advocate \$10,000	Partner \$5,000	Friend \$2,500
Recognition on Website	Logo & Link	Logo & Link	Logo & Link	Name Only
Recognition in Social Media Promos	Logo	Logo	Logo	Name Only
Recognition on Screen during Event	Logo	Logo	Logo	Name Only
Verbal Recognition throughout Event	X	X	X	X
Tickets to Event	16 (Two Tables)	8 (One Table)	4	2
Recognition in Pre & Post Communications	Logo	Logo	Logo	Name Only
Complimentary Disability 101 or Raising Kids Who Include Professional Development Training	Up to 250 employees	Up to 250 employees	Up to 10 employees	

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SPONSORSHIP AGREEMENT | Please complete and send to Deana@TheNoraProject.ngo

CONTACT INFORMATION

Name by which contribution is to be listed:

Primary Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

COMMITMENT LEVEL

- | | | | |
|--------------------------------------|----------|----------------------------------|---------|
| <input type="checkbox"/> Changemaker | \$25,000 | <input type="checkbox"/> Partner | \$5,000 |
| <input type="checkbox"/> Advocate | \$10,000 | <input type="checkbox"/> Friend | \$2,500 |

PAYMENT INFORMATION

I intend to fulfill this pledge by _____ (date) and will do so by:

- Mailing a check payable to The Nora Project to PO Box 664, Highland Park, IL 60035
- Donating via bank EFT/ACH (*ACH information will be provided upon request*)
- Donating online at **website forthcoming**
- Please charge my credit card today using this information:

Cardholder's Name

Card Number

Expiration Date

Security Code

Billing Address if different from address listed in contact information

Signature: _____ Date: _____

LUNCH & LEARN (*Changemaker, Advocate, or Partner level sponsors*)

- Please contact me to discuss scheduling a lunch-and-learn training for my company

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